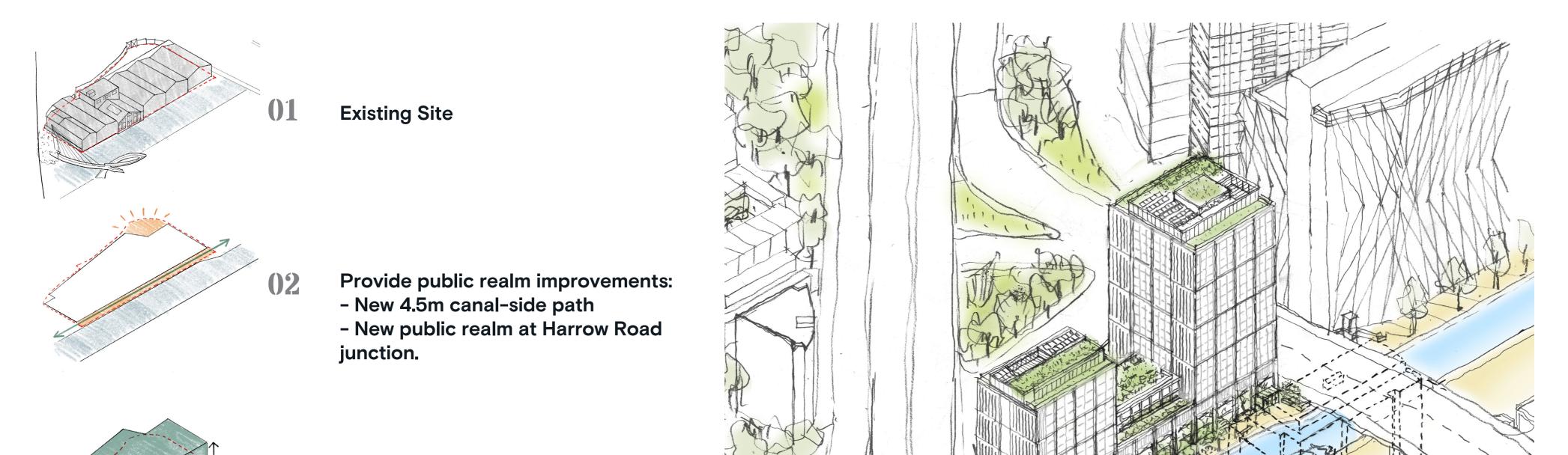
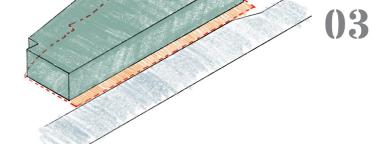
Our response – the proposed design



Following the design workshops we held at the end of last year, we have identified an approach based on splitting the mass of the scheme over two buildings with a significant gap in the middle as the most appropriate for the site.





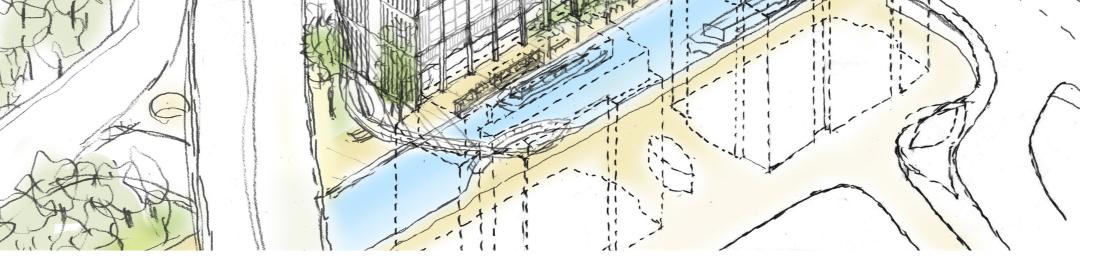
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Re-provide modernised double height Travis Perkins box setback from the canal.



Overview sketch

Unite Students stairs and lifts located to north and south ends of the site to minimise impact on Travis Perkins operations.

Student accommodation located above, with a massing envelope that responds to the tall buildings in the Paddington Opportunity Area and reduces towards the residential neighbourhood in the north.



Canal elevation

Split the mass into two volumes creating a clear gap between that allows sky view and daylight between.

Create an individual character

to each of the buildings, taking

reference from historical canal-

side architecture.





Harrow Road elevation





Sketches of the proposed scheme



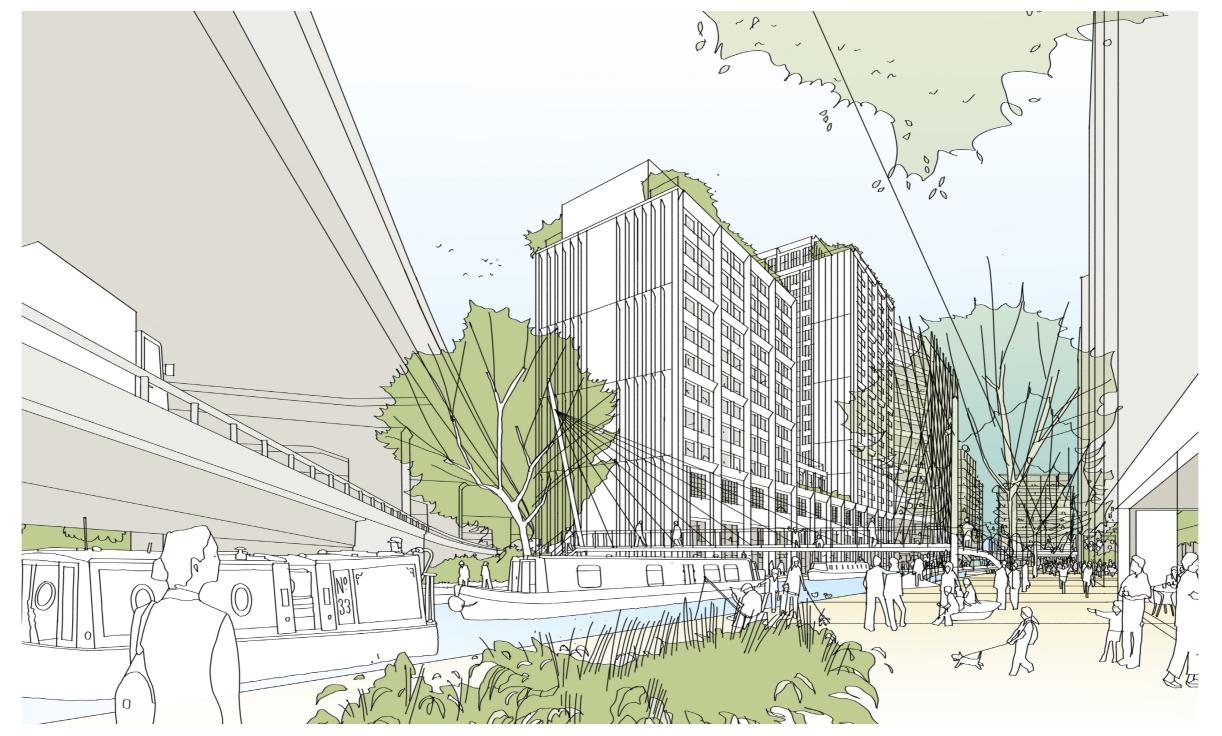
When designing the scheme, we have focused on how the building will look from various angles. The sketches below give a sense of how the scheme will fit into its context.



Proposed illustrative view looking north from Bishop's Bridge



Proposed illustrative view looking west from Harrow Road



Proposed illustrative view looking south east from under the Westway



