

# Why students?

Studies show that students contribute hugely to the local community, both in terms of spending locally and volunteering in local charities and community groups. They also bring activity and vibrancy to an area and would significantly contribute to the growing community feel in this part of Paddington.

Our research has found:

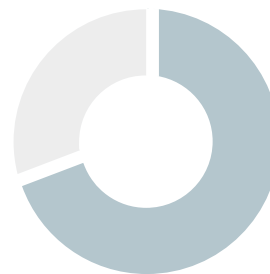
- A student community of this size will contribute roughly £7.5 million to the local economy in consumer spending
- The roots students put down mean many will become valuable members of the local community for years to come. 70% of students who study in London stay in the city after graduating
- 59% of Unite Students take an interest in volunteering in their local communities. This often takes the form of conservation work, working with children and the elderly and supporting people with disabilities

As the operator of the student accommodation, Unite Students have structures in place to create and maintain a comfortable, safe and secure environment for students and to actively support those with welfare needs. We also foster an approach which makes our students a genuine part of their local community.



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59% of Unite students volunteer



70% of students who study in London stay to work



Unite student bedroom



Students in Unite amenity space